



**TOKENGROUP**

*Your ESSENTIAL partner!*

# Self Funding Rewards /Recognition Options

Presented by: Steven Levey



**TOKENGROUP**

*Your ESSENTIAL partner!*

Background

# Brand or Merchant Funded Programs



**TOKENGROUP**

*Your ESSENTIAL partner!*

Model





# TOKENGROUP

Your *ESSENTIAL* partner!

## Your Employees



## Brands & Retailers





**TOKENGROUP**

*Your ESSENTIAL partner!*

# Results

Your Employees



Get Great Benefits

Brands & Retailers



Get a captive audience



# TOKENGROUP

Your *ESSENTIAL* partner!

## Examples

PREMIER AUTO ISANDO  
Token (Afr):  
**4% off**  
This voucher per vehicle, non-transferable.

**VOUCHER**

GM PREMIER AUTO ISANDO  
PREMIER AUTO 9 Brabazon Road, Croydon Tel: (011) 974 3001

Chevrolet Suzuki

**Ackermans Voucher**

**10% off**

Use this Voucher and get 10% off your Ackermans purchase

08611 186 536

**Checkers voucher**

Use this Voucher and get 10% off your Checkers purchase

**10% OFF**

For more info Call: 0861 186 536

PREMIER AUTO ISANDO  
Token (Afr):  
**6% off**  
One voucher per vehicle, non-transferable.

**VOUCHER**

GM PREMIER AUTO ISANDO  
PREMIER AUTO 9 Brabazon Road, Croydon Tel: (011) 974 3001

Chevrolet Suzuki

**Mr Price Voucher**

**10% OFF**

Use this Voucher and get 10% off your Mr Price purchase

For more info Call: 0861 186 536

**Nando's**

**10% OFF Hot Voucher**

Use this Hot Voucher and get 10% off the next time you visit your friend in Sun City

08611 TOKEN | 0861 186 536

**Voucher**

**Large Pops FREE**  
with any meal purchased.

08611 TOKEN | 0861 186 536

**KFC**

**CaRRoL BoYeS Voucher**

**10% OFF**

Use this Voucher and get 10% off your CaRRoL BoYeS purchase

08611 TOKEN | 0861 186 536



**TOKENGROUP**

*Your ESSENTIAL partner!*

# How To?

## Do it Yourself

1. Draw up a survey
2. Collect the results
3. Assign someone to call merchants (NOT BRANDS)
4. Strike up a Deal – They provide your employees X
5. Create some artwork
6. Launch it to the staff
7. Choose 1 person or 2 people that staff can go through to arrange the benefit.
8. Merchant provides kick-back to staff OR company
9. Company uses kick-back to fund some rewards and benefits

## Outsource It

1. Do everything to the left.
2. Drive the promotion of the rewards and benefits.
3. Manage all employee and merchant relationships.
4. Implement systems: Call Centre; Website; Mobi-Site etc

the **ART** of savings **AVUSA**

[Home](#) | [Rewards](#) | [Just Arrived](#) | [Contact Us](#)

Q Enter search keyword

GO



[Click here to Sign up](#)



and gain access to over 800 brands

[Current Promotions](#)



[View all our current promos](#)

[Pick of the Week](#)



**R349.00**

[Gents Tomato Collection Watch](#)

**Signup To Our Newsletter**

Sign up for our newsletter:

Enter your email address

SUBSCRIBE

[Site Map](#)

[Search Terms](#)

[Advanced Search](#)

[About Us](#)

[Terms & Conditions](#)

[Customer Service](#)



get Cash Back  
on top brands



Q Enter search keyword

Cash Back  
R645



**Click here to Register**



and gain access to over 800 brands

**Current Promotions**



**Click to see all our current promos**

 **010 590 5631**

Get in touch  
We're here to help!



Home / Concierge

## Concierge

### Children's holiday programme activities

Members will be assisted with the names and addresses of companies that provide children's activities in the Gauteng, Pretoria and Kwazulu Natal areas. The list can be made available on the Crew Lifestyle portal.



### Dining Referral and Reservation Assistance

The member will be assisted by providing the name, address and telephone number of restaurants in major foreign cities. If requested by the member and whenever possible, the reservation will be facilitated on behalf of the member.

#### Signup To Our Newsletter

Sign up for our newsletter:

SUBSCRIBE

[Site Map](#)

[Search Terms](#)

[Advanced Search](#)

[Contact Us](#)

[About Us](#)

[Terms & Conditions](#)

[Customer Service](#)



THE POWER IS IN YOUR HANDS



### Signup To Our Newsletter

Sign up for our newsletter.

Enter your email address

SUBSCRIBE

[Site Map](#)

[Search Terms](#)

[Advanced Search](#)

[About Us](#)

[Terms & Conditions](#)

[Customer Service](#)



- [Home](#)
- [Restaurant Supplies](#)
- [Business Software](#)
- [Accommodation](#)
- [Flights & Car Hire](#)
- [Contact Us](#)

**RASAHUB**  
A World of deals to support your business

**How does it work?**

**Something Specific?**

Let us know and we'll find it

**Pick of the Week**

R3,699.00

Samsung N150 NetBook

**Signup To Our Newsletter**

Sign up for our newsletter:

**SUBSCRIBE**

[Site Map](#)

[Search Terms](#)

[Advanced Search](#)

[About Us](#)

[Terms & Conditions](#)

[Customer Service](#)



# TOKENGROUP

Your *ESSENTIAL* partner!

## Companies are changing





**TOKENGROUP**

*Your ESSENTIAL partner!*

# Thank You

## Any Questions?

Presented by: Steven Levey